

A woman with long dark hair is applying makeup to a mannequin head. She is holding a brush and looking at the camera. The background is a solid magenta color. The text is overlaid on the image.

• QC • MAKEUP ACADEMY

HOW TO LEARN MAKEUP
Is an online makeup school right for you?

What's your dream career?

Is it to use your creativity to make people feel beautiful? Are you interested in turning natural faces into works of art and working with all kinds of people in the process? A career in makeup artistry is probably right up your alley!

Perks of becoming a makeup artist

There are so many different advantages to this type of career. Makeup artists are an eclectic group of people, but by and large they'll agree on some of the top industry perks:

- **It's a flexible career:** Set your own hours/workload.
- **You get to travel:** Once you've made a name for yourself, your work will literally take you places!
- **It's exciting:** Every client and every job is different. There's no time to get bored.
- **It feels awesome!** Spending your day making people feel beautiful will make you feel good too!
- **It pays well:** Let's face it, that's always going to be top of mind. Makeup artists are extremely well-paid for their time.
- **You're always learning:** There are always new techniques and trends to learn. Every time you complete a makeup application, your skills improve.
- **You'll grow as a person:** Getting to meet new people and hear their stories every day will change who you are.





Why learn makeup at all?

In many areas, the makeup artistry industry isn't regulated. This means that anyone can pick up a brush, watch a few YouTube videos and call themselves a "makeup artist".

That's why it's so important to get a solid makeup education. When you can demonstrate that you're a certified makeup artist, it sends a clear message to clients and employers. A makeup certification will prove that:

1. You have been evaluated and critiqued by an industry expert
2. You have a strong knowledge of current makeup techniques
3. You understand the hygiene and safety guidelines that will keep clients out of harm's way

At the end of the day, most clients will judge your skills based on your portfolio. A certification will make them feel more at-ease that you know what you're doing and they won't leave your studio with a skin infection or worse!

How makeup training works

There are hundreds of makeup schools you could attend, and thousands of different training programs. For a well-rounded education, there are usually three parts to a makeup artistry training program.

Makeup Theory

The theory portion of a makeup artistry program gives you the fundamentals you'll need to be a good makeup artist, before you ever pick up a brush.

In these units, you learn everything from the history of makeup to proper hygiene practices to color theory and identifying face shapes and skin tones. All these elements are crucial to any serious professional makeup artist.

Technique Development

This is where you're going to start learning the building blocks of a good makeup artist. You'll learn techniques such as color-matching, contouring, blending, tight-lining, and more. You'll practice each technique one at a time so that your tutor or instructor can evaluate your work and help you improve.

Once you have the building blocks, you're ready to start putting together complete makeup looks.

Complete Makeup Application

Now that you have a solid foundation in makeup theory and technique, it's time to put your skills to the test and start creating full makeup looks on models. This is the fun part!

During this stage of your makeup training, you'll be asked to create a number of full makeup applications on different clients. Odds are you won't only be graded by your instructor, but also by the model you worked on.

Remember, being a good makeup artist is about more than just practical skills. It's also about working with people!

FROM THE EXPERT

Read **[Nathan Johnson's article](#)** "What I wish all makeup artists knew when starting out" for information on how to start your dream career!

What's different about online makeup training?

There are many sceptics who argue that you can't learn makeup online. They simply can't imagine how you could get the same level of education and training online versus an in-class training program!

The reality is, not only can online makeup training be done effectively, but in certain areas online training has a few advantages over in-class training!

In-Class Makeup Training

VS

Online Makeup Training

Strict in-class schedule and assignment deadlines

Study written materials, complete theory assignments

Watch a professional makeup artist demonstrate techniques

Ask questions during class hours

Complete practical applications

Get feedback from your tutor

Graduate with a Professional Certification

Study and complete assignments on your own schedule.
No set deadlines.

Study written materials, complete theory assignments

Watch video tutorials where a professional makeup artist demonstrates techniques

Support phone number and email address operates on an extended schedule

Complete practical applications, submit photos of your work

Get one-on-one feedback from your tutor

Graduate with a Professional Certification

THE BOTTOM LINE

Not only can you learn makeup online, it's often far more convenient easy to get started than a classroom program! Artists who are taught online are just as successful as those taught in a traditional setting.

Is online learning right for me?

Because of the lack of structure in an online learning environment, students need to be self-disciplined and motivated in order to complete the course work.

Here are some of the qualities you'll need in order to be successful at learning makeup online.

Do these describe you?

- **You're organized:** You're able to keep your course work, assignments, and tutor feedback in one neat place. You can set deadlines for yourself and adhere to them. You don't need a teacher to hold your hand.
- **You've got a few hours a week:** While online learning is done at your own pace, the most successful students will be able to dedicate an hour or two each week to their school work on a regular basis.
- **You're independent:** You can watch videos or read a book and retain the information presented. You can do independent research and find answers to your questions.
- **You're able to follow directions:** When an assignment instructs you to choose two complementary colors and blend them on the back of your arm, you'll need to do exactly that. Are you comfortable reading, understanding, and following written instructions?





- **You're good with computers:** Online learning does require some computer skills. You'll need to know how to upload photos to your computer, download different documents, and play videos.
- **You have a camera:** When you complete a practical assignment, you'll need to take a picture and send it to your tutor for grading. You'll need a camera that takes decent pictures so your tutor can see the fine details in your work.
- **You're motivated! :** You have a positive attitude and you're serious about becoming a makeup artist. This will help you stay on top of your course work.

If this sounds like you, then you should be a perfect fit for an online makeup course!

SNEAK PEEK

Interested in learning more about how online learning works?
Watch a video tutorial straight from QC's Makeup Artistry Course!

How QC Makeup Academy can help

So, is an online school the right choice for you? If so, QC Makeup Academy might be your new school!

Top quality materials and guidance

When you enroll with QC, you'll receive all the books, DVDs and training materials you need for a well-rounded makeup education. QC's unique easy-to-follow course guides will guide you through the course and tell you when to read a book, watch a video, or complete an assignment.

Industry leading tutors

All QC's tutors are working professional makeup artists. You'll be paired with a tutor who will mentor you and give you invaluable audio feedback on every single assignment you complete. Your tutor wants to help you grow and succeed!

Support every step of the way

Your tutor won't be your only resource. You'll also have access to the student support center via phone, email and live chat. You can even check out the student forum where you can interact with your peers to ask questions, get advice, and network.



Professional certification

When you graduate from QC Makeup Academy, you'll receive an internationally-recognized certification that will help you land your dream job and build your client base!

Career Advancement

Once you're a member of the QC Community, you're a member for life! You'll have lifetime access to the online student center, career resources, and student forum. You'll also be able to take any other QC course at a 50% discount! This makes it even easier for you to pick up a related skill to further your career.

[Learn More](#) about QC Makeup Academy

INSIDE SCOOP

Interested in how the grading process works? **[Click here](#)** to listen to an actual audio file from tutor Nathan Johnson to one of his students!





Ready to take the next step?

View available online programs

Read course outlines and sample assignments.

Download a course decision guide

Choose the right course for you based on your career goals.

View tuition fees and payment plans

Use the tuition calculator and choose an installment plan that will fit your budget.

Enroll Online!

If you're ready, fill out the online enrollment form to get started!

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